

Special Multi-Material BC Workshop scheduled as part of SWANA Day Dec 2 at the Sheraton Vancouver Airport, Richmond BC

- Take advantage of this special workshop with the team of key consultants appointed by MMBC.
- Learn more about the MMBC process.
- Bring your knowledge about the current waste management infrastructure to the table to help in the analysis of the current PPP recycling system in BC
- Share your thoughts and concerns about how the stewardship program for PPP should operate in BC to help this plan move forward to your best advantage.

SWANA Day is a full day of Integrated Waste Management sessions and an AGM luncheon – full registration is \$80. The special MMBC workshop and opportunity to meet with the consultant starts at 1:30 and is offered at no charge – but registration is required.

Backgrounder

Multi-Material British Columbia (MMBC) is a new stewardship organization formed by industry to respond to the Recycling Regulation on behalf of companies that supply printed paper and packaging. MMBC is required to develop and implement a program that will achieve a diversion target of 75%.

MMBC has retained a key team of consultants to undertake an analysis of the current PPP recycling system in BC and to develop program options. As part of their process to develop and assess program options, the consulting team will be joining SWANA on Friday December 2, 2011 from 1:30 pm to 3 pm to review their data gathering and options development activities and to solicit your views on how BC should transition to a producer responsibility program for printed papers and packaging.

In May 2011, BC amended the Recycling Regulation under the Environmental Management Act to include packaging and printed paper product (PPP), obligating producers of PPP to submit a stewardship plan to the Ministry by November 2, 2012. The plan, when implemented in May 2014, would represent the first full producer responsibility program for PPP in North America.

As MMBC's program must build on the good work already being done in BC, MMBC is beginning its process by working to develop a thorough understanding of the PPP services currently offered by local government, private companies and not-for-profit organizations to determine BC's current PPP collection and diversion rates. Only with this understanding can MMBC consider options for meeting a 75% diversion target.

Glenda Gies leads the team of consultants as Project Manager. Maura Walker is acting as Project Lead for the data compilation process. The project team also includes Usman Valiante, Geoff Love, Maria Kelleher and Liz Parry.